



# EVENTFUL *Advantage*



## Events are one of the Fastest Ways to **Grow Your Business**

Most business owners would like more clients, increased sales and better brand awareness, yet many overlook the power that events have to do all of these in one swoop.

**The time is right!** People are actively seeking more meaningful connections in all aspects of their lives and EVENTS are a more personal way to grow your business.

Let Eventful Advantage help you create memorable experiences for your clients.

*You'll be amazed at your results.*

### Different Packages for Different Needs:

Perfect for 

#### Business Booster

- New Ideas
- Cost Estimates
- Want to save money to do yourself
- Have your own event staff

#### What's included:

- Discovery Meeting
- Personalized Research
- Eventful Advantage Blueprint of Recommendations & Ideas with Cost Estimates

**Special Event & Convention/  
Retreat Packages are  
also available.**

#### Business Booster Plus

- New Ideas & Implementation
- Cost Estimates & Budget Development
- Save Time & Headaches
- Professional Event Help Where You Need It

#### What's included:

- Discovery Meeting
- Personalized Research
- Eventful Advantage Blueprint of Recommendations & Ideas with Cost Estimates
- Prepare for Action Meeting
- Detailed Timeline & Action Plan
- Negotiate and Contract with Suppliers
- Planning, Coordination of Suppliers & Event Management
- Day of Event Management
- Event Wrap Up



**Terri Lynn Yanke**  
Founder, CEO, Experience Maker

**203.260.8336**  
**TERRI.YANKE@EVENTFULADVANTAGE.COM**  
**WWW.EVENTFULADVANTAGE.COM**